



# Issues on China: Innovation, Society and Culture

*In memory of Consul General Filippo Nicosia*

*First Edition*

9<sup>th</sup> – 13<sup>th</sup> November 2020

The Seasonal School is a five-day dynamic and intensive program, that offers an introduction to economic, social, political and legal aspects of modern China through the lens of leading research activities promoted by Sant' Anna Institutes.

Participants will have the opportunity to develop the necessary background to comprehend some of the major China's issues, while emphasizing the traditional and modern roots of contemporary China.

The 40 hours-long school will be characterized by a strong interdisciplinary approach and will be focused on the encounter with people, countries, way of thinking and systems connected with China. In other words, in order to guarantee the pluralism of disciplinary and intellectual perspectives, the seasonal school will explore aspects related to the phenomenon of tourism, geopolitical and international relation issues, technology transfer and legal systems.

The Seasonal School is dedicated to the memory of the former Consul General of Italy in Chongqing, Filippo Nicosia.

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**Coordinators:** Alberto Di Minin & Nicola Bellini

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For more information visit:

<https://www.mastermind.santannapisa.it/issues-china-innovation-society-and-culture>

<https://www.santannapisa.it/it/issues-china-innovation-society-and-culture>

# Program

November 9<sup>th</sup>

## Opening

### ❖ 9.00-9.30: Introduction to the week



**Alberto Di Minin**

Professor at Sant'Anna School - Coordinator



**Nicola Bellini**

Professor at Sant'Anna School - Coordinator

### ❖ 9.30-13.00: Panel Discussion: *China: a geopolitical introduction and the cultural heritage of Italian diplomat Filippo Nicosia, Consul General*

**Moderator: Alberto Di Minin**



**Luca Sabbatucci**

Minister Plenipotentiary - Director General of Global Affairs of the Ministry of Foreign Affairs of Italy



**Cristina Ravaglia**

Ambassador - Former Director General for Italians Abroad and Migration Policies



**Federico Failla**

Ambassador - Ambassador of Italy to South Korea



**Stefano Beltrame**

Minister Plenipotentiary – Director General of Directorate General for Human Resources, Budget and Innovation



**Davide Giglio**

Minister Plenipotentiary - Representative of Italian Economic, Commercial and Cultural Promotion Office in Taipei



**Pietro Sferra Carini**

Embassy Counselor - Deputy Head of Mission and Political Affairs Deputy of the Embassy of Italy in New Delhi



**Alessandra Pastorelli**

Embassy Counselor - First Counsellor - Permanent Delegation of Italy to the International Organizations



**Giuditta Giorgio**

Legation Counsellor - Cabinet of the Minister of Foreign Affairs



**Guido Bilancini**

Legation Counsellor - Consul of Italy in Chongqing



**Davide Castellani**

Secretary of Legation - Vice Consul in Chongqing



**Lorenzo Gonzo**

Scientific Attachè, Consulate General of Italy in Chongqing



**Guido Giacconi**

In3act - Professional Affiliate at Sant'Anna School

❖ **13.00-14.00: *Lunch Break***

❖ **14.00-16.00: *50 years China Italy diplomatic relations***

❖ **16.00-18.00: *Basic Chinese Language***<sup>1</sup>

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<sup>1</sup> Please find the program of Basic Chinese language Course in the attachments <https://www.mastermind.santannapisa.it/issues-china-innovation-society-and-culture>

November 10<sup>th</sup>

## **China and the World Order**

- ❖ **9.00-10.30: *An international cooperation case study to link purposes with practice to reality***

Alberto Di Minin - Dialogue with



**Guido Giacconi**

In3act - Professional Affiliate at Sant'Anna School

- ❖ **10.30-11.00: *Italy and China between finance and investments. The experience of Giulio Saitta, Senior Banker at China Construction Bank***

Alberto Di Minin & Filippo Fasulo - Dialogue with



**Giulio Saitta**

China Construction Bank

- ❖ **11.00-12.15: : *USA vs China: a new cold war?***



**Filippo Fasulo**

China Foundation's Centre on Business Research - Fellow at Sant'Anna School

- ❖ **12.15-13.00: *Q&A Session***

- ❖ **13.00-14.00: *Lunch Break***

❖ **14.00-16.00: *Europe vis à vis China: how to deal with a systemic rival***



**Filippo Fasulo**

China Foundation's Centre on Business Research - Fellow at Sant'Anna School



**Anna Facchinetti**

Euraxess China - Professional Affiliate at Sant'Anna School



**Alessandro Zadro**

Program Manager at Sant'Anna School & Cercius Group

❖ **16.00-18.00: Basic Chinese Language**

November 11<sup>th</sup>

## Chinese Legal System

### ❖ 9.00-10.00: *Fundamental principles of Chinese Law*

Filippo Fasulo - Dialogue with



**Federico Antonelli**

Chinese Law Professor at Roma Tre University

### ❖ 10.00-12.15: *The legal aspect of Chinese Belt and Road Initiative*



**Giuseppe Martinico**

Professor at Sant'Anna School



**Wu Xueyan**

Chongqing University and Former Director of Confucius Institute of Pisa

### ❖ 12.15-13.00: *Q&A Session*

### ❖ 13.00-14.00: *Lunch Break*

### ❖ 14.00-15.30: *Judicial Local Protectionism – The Chinese IP system*



**Antonio Crupi**

Post-doctoral Researcher at Sant'Anna School



**Zhang Yafeng**

Researcher at University of Chinese Academy of Sciences of Beijing

### ❖ 15.30 – 16.00: *Q&A Session*

### ❖ 16.00-18.00: *Basic Chinese Language*

November 12<sup>th</sup>

## Characters and trends of Chinese Tourism

- ❖ 9.00 -10.15: *Introduction.*  
*Why Chinese tourism matters - Chinese tourism after Covid-19*



**Nicola Bellini**  
Professor at Sant'Anna School

- ❖ 10.15- 11.00: *Q&A Session*

- ❖ 11.00-12.15: *Tourism and and the Chinese middle class.*  
*Italy as destination*

Nicola Bellini – Dialogue with



**Filippo Fasulo**  
China Foundation's Centre on Business Research - Fellow at Sant'Anna School

- ❖ 12.15-13.00: *Q&A Session*

- ❖ 13.00-14.00: *Lunch Break*

- ❖ 14.00-15.30: *Reinventing tourism destinations in China:*  
*The impact of Covid-19*



**Pu Yongjian**  
Professor at Chongqing University



**Marco Bonaglia**  
PhD Candidate at Chongqing University

- ❖ 15.30 – 16.00 *Q&A Session*

- ❖ 16.00-18.00: *Basic Chinese Language*



November 13<sup>th</sup>

## **Innovation – Technology and knowledge transfer**

### ❖ **9.00-10.00: *China: the new home of innovators***

Alberto Di Minin – Dialogue with



**Plinio Innocenzi**

Professor at Sassari University and Former Science and Technology Councillor at Embassy of Italy to PRC

### ❖ **10.00-11.00: *Innovation policy: lessons from China***

Nicola Bellini – Dialogue with



**Francesco Grillo**

Author of "Lezioni Cinesi" (2019) - Professional Affiliate at Sant'Anna School

### ❖ **11.00-12.00: *Technological challenges in tourism: WeChat and beyond***

Nicola Bellini – Dialogue with



**Paola Pacchiana**

Country manager at EuroPass

### ❖ **12.00-13.00: *The global R&D presence of Huawei and its presence in Pisa***

Alberto Di Minin– Dialogue with



**Zhu Ming**

President of Huawei Pisa Research Centre

### ❖ **13.00-14.00: *Lunch Break***

❖ 14.00-16.00: Conclusive Panel Discussion on *Innovation in China*



**Simone Pieranni – Moderator**  
Il Manifesto, China Files



**Antonio Apicella**  
Professor at Università della Campania, Luigi Vanvitelli



**Alberto Di Minin**  
Professor at Sant'Anna School



**Guido Giacconi**  
In3act - Professional Affiliate at Sant'Anna School



**Fabrizio Landi**  
President, Founder and Managing Partner at Fondo Panakès



**Francesca Spigarelli**  
Professor at University of Macerata



**Pietro Tonutti**  
Professor at Sant'Anna School



**Nicola Vitiello**  
Professor at Sant'Anna School



**Liu Wei**  
Professor at Chongqing University

## ❖ 16.00-16.30 Conclusive Remarks



**Alberto Di Minin**

Professor at Sant'Anna School - Coordinator



**Nicola Bellini**

Professor at Sant'Anna School - Coordinator

## ❖ 16.30-18.00: Basic Chinese Language